

## Graeme Meyer – Lead Specialist

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### Fernbrook Consulting

Fernbrook Consulting is developing a team of highly skilled consultants specialising in automation, strategy and standards. Graeme leads the team at Fernbrook Consulting as the founder and lead specialist.

Fernbrook is engaging with corporates to:

- Develop automation strategies
- Integrate Mass Serialisation solutions with Automation, MES and ERP systems
- Define Internet of Things (IoT) roadmaps
- Industrial automation system integration
- Research and development of suitable equipment, standards and architectures

For any further information on Graeme's experience or how he and Fernbrook Consulting can help your organisation, please visit [www.fernbrookconsulting.co.nz](http://www.fernbrookconsulting.co.nz).

### Full Working History


2016 – 2018 <b>Murray Goulburn / Saputo</b> <b>Power and Automation Leader</b>		
<b>Murray Goulburn</b> <b>Automation Masterplan</b>  Position; Power and Automation Leader	Development of a Masterplan for investment strategy and standards for automation across the company.	
<b>Murray Goulburn Network Reference Architecture</b>  Position; Power and Automation Leader	Development of an agreed network architecture for IT and OT applications across multiple sites.	

<b>Murray Goulburn PLC Replacement Strategy</b>  Position; Power and Automation Leader	Development of a strategy to replace a high number of aged assets that are beyond end of supported life.	
<b>Murray Goulburn Automation Project Manual</b>  Position; Power and Automation Leader	Development of a methodology for ensuring consistency of tendering and delivery of multiple PLC projects.	
<b>Murray Goulburn MES rollout strategy</b>  Position; Power and Automation Leader	Stabilisation of Freshmilk Wonderware MES system at Erskine Park and Laverton. Closeout of Cobram Freshcut Cheese MES system.	
<b>Murray Goulburn Automation Security Strategy</b>  Position; Power and Automation Leader	Development of a cybersecurity strategy for Engineering applications on multiple sites.	
<b>Murray Goulburn OT CAB process</b>  Position; Power and Automation Leader	Development of a Change Management process for MES and IT systems interfacing changes	
<b>Murray Goulburn Capital projects</b>  Position; Power and Automation Leader	Development of capital plans and budgets for investment opportunities	

July 2015 - present

**Comsmart - Automation Consultant**



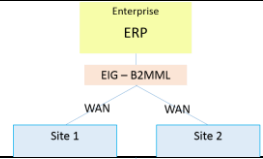
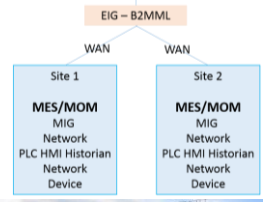


Automation Consultant	Development of Automation Strategies for Corporates	
Automation Consultant	Integration of Mass Serialisation solutions with Automation, MES and ERP systems	

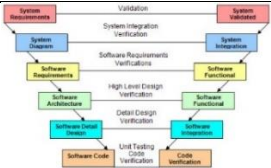



Automation Consultant	<p>Defining the Internet of Things (IoT) Roadmap for Manufacturing Connectivity.</p> <p>In depth research of;</p> <ul style="list-style-type: none"> <li>• Manufacturing Industry Types</li> <li>• Risks</li> <li>• Defence in Depth</li> <li>• International Standards</li> <li>• Resources</li> <li>• Approach</li> <li>• Training</li> </ul>	 <p>Defining the IoT Roadmap for Manufacturing Connectivity</p> <p>Graeme Meyer</p> <p>COMSMART</p>
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2009 – 2015

**Fonterra**


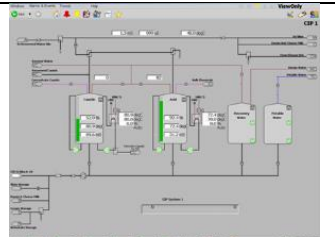

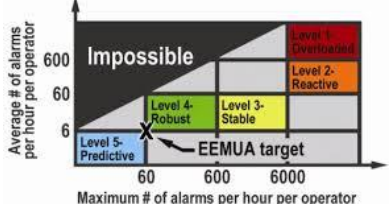
**Automation and Process Control to IS Integration, Manager**


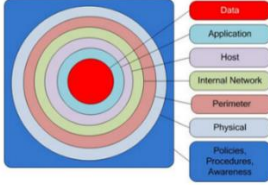
<b>A&amp;PC – IS Integration</b> Position; Automation to IS Integration Manager	Develop an agreed process for integration and change management for Information Systems and Automation systems in Fonterra New Zealand.	
<b>Combined Unified Wireless</b> Position; Automation to IS Integration Manager	Strategy and implementation of shared CISCO Combined Unified Wireless on manufacturing sites covering IS and Automation applications.	
<b>Fonterra Enterprise Integration Gateway</b> Position; Automation to IS Integration Manager	Development of an Enterprise Integration Gateway based on the use of ISA S95 and MESA standard B2MML. (Business to Manufacturing Markup Language).	
<b>Fonterra MES/MOM strategy</b> Position; Automation to IS Integration Manager	<p>Development of Fonterra's Manufacturing Operations Management (MOM) strategy to Integrate the Automation layer to the ERP layer.</p> <ul style="list-style-type: none"> <li>• Pilot project at Hautapu</li> <li>• Rollout to packing lines on 24 sites. (FPM project)</li> <li>• Deployment at Takanini site integrated to 2<sup>nd</sup> ERP</li> <li>• Deployment as QPM project to Manufacturing plants on 24 sites</li> </ul>	 
<b>Fonterra MOM support strategy</b> Position; Automation to IS Integration Manager	Development of a Fonterra support team for MOM.	

<b>Fonterra CSV Standard</b> Position; Automation to IS Integration Manager	Development of a Fonterra CSV Computerised Systems Validation standard based on International Standards.	
<b>Fonterra SSCC GS1 Concept</b> Position; Automation to IS Integration Manager	Roles; <ul style="list-style-type: none"> <li>GS-1 SSCC Pallet Label concept paper - Author</li> </ul>	
<b>Fonterra Mass Serialisation</b> Position; Global Brands and Nutrition, Automation to IS Integration Manager	Roles; <ul style="list-style-type: none"> <li>RFI/RFP - Manager</li> <li>Pilot - Project Manager</li> </ul>	
<b>Fonterra Traceability Strategy</b> Position; Global Brands and Nutrition, Automation to IS Integration Manager	<ul style="list-style-type: none"> <li>Traceability Concept Document -Author</li> <li>Traceability Business Case - Manufacturing SME</li> </ul>	

2005 – 2009

**Fonterra  
Automation Manager, Strategy & Standards Manager**

<b>Fonterra S88 PLC code Standard</b>  Position; Automation Manager	Development of a Fonterra owned library of ISA S88 compliant PLC software. Modules developed for all major functions used in the manufacturing of dairy products. Compliant with ISA S88 standard	
<b>Fonterra HMI and Alarm and Event Standards</b>  Position; Automation Manager	Development of a Fonterra owned library for HMI functions for use on all vendor platforms. Incorporation of Role and Area based security. Compliant with the evolving ISA S101 Standard	
<b>Fonterra Waitoa Drier 3 Nutritional Plant. Track and Trace &amp; validation</b>  Position; Automation Manager	Nutritional Milk Powder plant capable of producing 12 tonnes per hour in a batch process. Full GAMP validated automation process and Electronic Batch Reporting. Role; Project Manager	
<b>Fonterra Alarm and Event Strategy</b>  Position; Automation Strategy and Standards Manager	Development of a Strategy for managing Alarms in the Dairy Manufacturing Process based on ISA 18.2. Pilot at Hautapu Site.	

<p><b>Fonterra Equipment Safety Standards</b></p> <p>Position; Automation Strategy and Standards Manager</p>	<p>Research and development of suitable equipment safety standards and architectures for use in Fonterra</p>	
<p><b>Fonterra Automation Security Standard</b></p> <p>Position; Automation Strategy and Standards Manager</p>	<p>Development of a Defence in Depth Security Model for Fonterra Automation and Process Control.</p>	<p style="text-align: center;">Defense in Depth Layers</p> 

2005

**Fernbrook Research Ltd - Director**

### Fonterra Automation Domain and Security Strategy

Role - Project Manager

Scope; Detail design, development and implementation of Fonterra Automation Domain Security Strategy with the establishment of an automation data centre and 24 sites in New Zealand.

Budget; \$3,000,000

Timeframe; 3 months.

Key tasks;

- Engagement of an 18 person design team via Computerland Hamilton.
- Establishment of Fonterra A&PC Infrastructure team
- Establishment of a Automation Data centre at Canpac, Te Rapa, Hamilton
- Installation of racks on 24 sites with Active Directory and File and Print servers, router, automation network switches, Trend Micro Virus Walls, UPS.
- Establish Fonterra A&PC Infrastructure Support team
- Provide demarcation and integration to Fonterra IS systems.



Completion on time and under budget.



Computerland team



L-R Danny Ladwa, Paul Swainbank, Chris Will, Josh Arthur, Jon Featherstone



John Scott, Ben Nelson, Paul Swainbank, Josh Arthur



Chas Bickford, Chris Will



Fonterra A&PC (Automation and Process Control) Group offices Hamilton

1998 - 2005

**Fernbrook Research Ltd – Director**

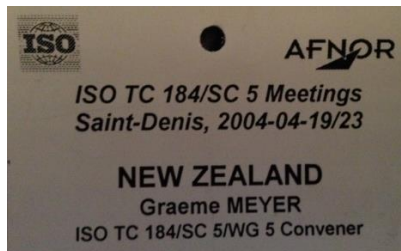
**TC184/SC5 Plenary meetings.**

Representative for New Zealand at ISO standards meetings globally from 1998 to 2005.

ISO/TC 184/SC5 is the ISO standards group responsible for “Interoperability, integration, and architectures for enterprise systems and automation applications”.

TC184/SC5 Meetings attended;

- 1998 Paris France
- 1999 London Ontario
- 2000 Kyoto Japan
- 2001 Beijing China
- 2002 Las Vegas USA
- 2003 Jeju South Korea
- 2004 Paris France



TC184 meeting NEMA Washington DC



TC184 meeting VDMA Frankfurt



TC184 meeting Tokyo

**TC184/SC5/WG7**

Diagnostic and Maintenance Applications Integration

New Zealand and WG5 representative on TC184/SC5/WG7 between 2001 - 2005



TC184/SC5/WG7 meeting Ulsan Korea

**Pacific Area Standards Congress (PASC) Meetings**

Part of the New Zealand delegation to support Standards New Zealand at PASC meetings in Vietnam 2002 and Fiji 2003.



PASC meeting 2002 Denarau, Fiji

### ISA Conferences Houston - Paper and Presentation

2003: Open System Application Integration Framework (ISO 15745)  
2004: Application of ISO 15745 to develop profiles for user applications in the dairy industry



1998 - 2005

**Fernbrook Research Ltd – Director**

### Convener of ISO 15745

Industrial automation systems and integration — Open systems application integration frameworks.

The standard consists of four parts:

Part 1: Generic reference description

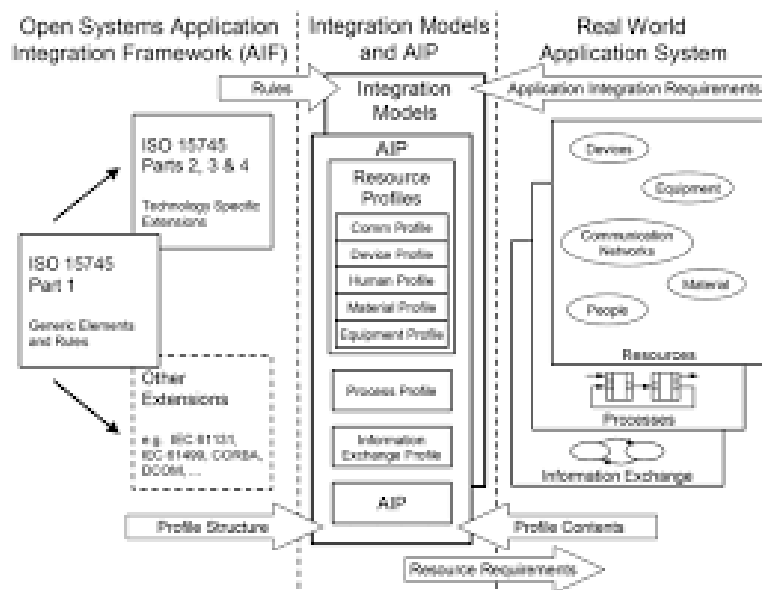
Part 2: Reference description for ISO 11898-based control systems

Part 3: Reference description for IEC 61158-based control systems

Part 4: Reference description for Ethernet-based control systems

This standard defines an Application Integration Framework (AIF) - a set of elements and rules for describing application interoperability profiles, which will enable a common environment for integrating applications and sharing life cycle information in a given application domain.

The generic elements and rules are providing for developing templates for Application Interoperability Profiles (AIPs), and their component profiles - process profiles, resource profiles, and information exchange profiles. Such profiles may describe profiles based upon particular technologies and therefore makes this standard applicable to application integration frameworks developed for industrial automation environments. Environments such as discrete manufacturing, process automation, electronics assembly, semiconductor fabrication, wide-area material handling, and other automation and control sectors such as utility automation, agriculture, off-road vehicles, medical and laboratory automation, and public transport systems.



Contd...



TC184/SC5/WG5 meeting 1999  
Queenstown, New Zealand



TC184/SC5/WG5 meeting 2001  
Florida, USA



TC185/SC5/WG5 meeting 2002  
Las Vegas, USA



TC184/SC5/WG5 meeting 2004  
Nice, France



TC184/SC5/WG5 meeting 2005  
Nuremburg, Germany

1998 - 2005

**Fernbrook Research Ltd – Director.** Convener ISO 15745 (continued)

ISO 15745 -Industrial automation systems and integration — Open systems application integration frameworks.

The standard contributors were;

Graeme Meyer – Fernbrook Research – TC184/SC5/WG5 Convener  
Emmanuel dela Hostria – Rockwell Automation TC184/SC5 Chair  
Greg Winchester – NEMA secretariat

Andreas Macher – Siemens  
Bernard Jouga – Supelec France  
Carsten Nokelby – P Net  
Christian Verney – Schneider Electric  
Dan Carnahan - Rockwell Automation WG7 Convener  
Eckehardt Klemm – Phoenix Contact  
Guido Beckman – Lenze  
Hans Dieter Ferling - Schneider Electric  
Holger Zeltwanger - CAN in Automation  
Jan Thieme – Lenze  
Iain Lindsay – Rockwell Automation  
Ludwig Winkel – Siemens  
Martin Rostan – Beckhoff  
Mitsuaki Tanaka – CLPA (CC Link Partner Association)  
Nobumasa Nakano – Mitsubishi Electric  
Ron Collis – Rockwell Automation  
Takao Yamada – Fuji Electric  
Thilo Schumann - CAN in Automation  
Valerie DeMassieux - Rockwell Automation  
Wolfgang Schnurbush – Lenze Yoshio Adachi - Hitachi

The project team met globally 3 - 4 times a year between 1998 and 2005.

On completion if the standard Graeme was awarded a plaque as an appreciation by ISO.



1999 Queenstown, NZ



2001 Beijing, China



Ron Collis Em DelaHostria, Dan Carnahan and N Nakano, Great Wall, China



2002 Florida, USA



2004 Nagoya, Japan




2004 Nagoya, Japan




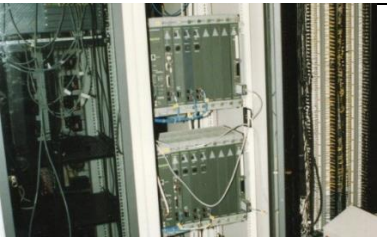
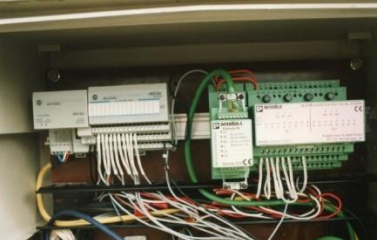

2004 Nice, France

1998 - 2005 <b>Fernbrook Research Ltd – Director</b>		
<b>ODVA New Zealand DeviceNet User Group</b> 1998 – 2002  <p>Runner up Best ODVA affiliate award</p>	Establishment of a User Group for the product development of new technology using fieldbus suitable for New Zealand industry. Liaison with Technology NZ and Export NZ. <b>Board Members</b> Ian Steele – Fonterra (chair) Keith Gleadall- Rockwell Automation Peter Tait – Tait Control Systems Ltd Murray Kerr – Electrical Import Company Neil Swanney - Omron	 <p>Institute of Measurement and Control exhibition 2001.</p>
<b>ODVA Australia DeviceNet User Group</b> 1999 - 2002	Establishment of a User Group to support Industry in Australia adopt fieldbus technology. <b>Board Members</b> Noel Platt – Rockwell Automation (chair) Geoff Rimmington Omron Daryl Pearce – Micromax Pankaj Yadav - Cutler Hammer	 <p>Exhibit award at ICEX 2002</p>
<b>ODVA Korea DeviceNet User Group</b> 2000 - 2004	Assist ODVA Global Board establish ODVA Group in South Korea. Korea had many academic institutions that wanted to participate in the development of fieldbus technology and products that connected with fieldbus technology for the semiconductor and manufacturing industries.	 <p>ODVA Korea Board meeting 2002</p>
<b>ODVA China DeviceNet User Group</b>	Assist ODVA Global Board establish ODVA organisation and conformance test lab in SEARI (Shanghai Electric Apparatus Research Institute) in Shanghai, China.	 <p>ODVA Global representative at the official opening of ODVA China</p>
<b>ODVA Global Organisation ControlNet International</b>	Represent New Zealand and Australian ODVA affiliates at global meetings.  Acted as Interim ODVA Convenor to chair Meetings between Rockwell and CISCO when EtherNet/IP was being developed.	 <p>Frank Wood with ODVA China team</p>

	Assist ODVA Executive Directors during transition from Bill Moss to Frank Wood to Katherine Voss	 ODVA Annual meeting 2002
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1989 - 1997

**Anchor Products Tirau. - Electrical Engineer.**

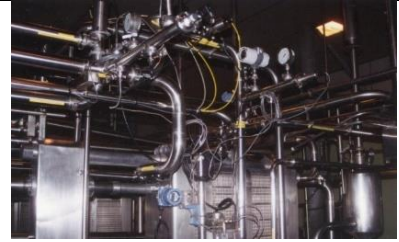
<b>PLC Analogue Control</b>  Roles; <ul style="list-style-type: none"> <li>• Concept Development</li> <li>• Project Manager</li> </ul>	Anchor Products Tirau Automation replacement project. This was the first use of PLC Analogue control modules for Instrumentation control loops in New Zealand. Prior to this time PLC's were not considered suitable for Closed Loop Control.	 Allen Bradley PLC 5 60 Analogue modules at Tirau
<b>Ethernet PLC – HMI communications</b>  Role; <ul style="list-style-type: none"> <li>• Project Manager</li> </ul>	As part of the \$2.5 million upgrade the first use of Ethernet for PLC to HMI communications globally was developed. This resulted in sub 1 second screen update times when 15 – 30 seconds was normal.	 Allen Bradley PLC 5-250 with Ethernet Communication modules at Tirau
<b>Fieldbus Research</b>  Roles; <ul style="list-style-type: none"> <li>• Concept Development</li> <li>• Project Manager</li> </ul>	Trial implementation of fieldbus technology for suitability for the New Zealand Dairy Industry. Technologies evaluated. <ul style="list-style-type: none"> <li>• DeviceNet</li> <li>• ASI</li> <li>• Profibus</li> <li>• Interbus S</li> <li>• ValveNet</li> </ul>	 Comparison of DeviceNet with Interbus S modules at Tirau
<b>Wastewater Solid Strategy</b>  Roles; <ul style="list-style-type: none"> <li>• Concept Development</li> <li>• Project Manager</li> <li>• Co supervisor of Graduate</li> </ul>	Prior to this time Dairy waste solids were land spread at less than 1% solids resulting in large cartage costs.  Research in thickening solids using mechanical and chemical methods resulted in major cost savings.	 Graduate Mike Conlon trialling Sludge thickening at Tirau

**NZCP-7 Pasteurisation Standard**

Role;

- Project Manager
- Test Manager
- NZCP-7 Standard major contributor

The need to develop a pasteurisation Standard that would meet the US FDA Standard and emerging EU standard required intensive research. The result was a full scale pilot at Anchor Tirau site and drafting of the NZCP-7 pasteurisation standard funded by the New Zealand Dairy Board.



Instrumentation test rig on Tirau Pasteuriser

1980 - 1989

**L Crowley Ltd, Electrical Contractor, Tauranga New Zealand. – General Manager**

General Manager of an Electrical contracting company specialising in Installation and maintenance of Industrial Electrical systems.

Graeme returned to the company where he had served his apprenticeship to manage a project to automate the Tauranga City Council Waste water treatment plant.

With the kiwifruit industry starting to expand rapidly the business grew to the stage of wiring and commissioning up to six new coolstores a year.

PLC's were becoming common and industry was requiring automation systems to be designed and installed creating more business growth.

Tauranga City was expanding rapidly and Crowley Electrical was involved in wiring and maintaining many commercial and industrial buildings in the Tauranga and Bay of Plenty region.

The Ruahihi and Wheao hydroelectric power schemes were also major projects that were undertaken.

The maintenance side of the business serviced all petrol pumps in the Tauranga area as well as several petrochemical and industrial installations at Mt Maunganui.

The growth at the Port of Tauranga brought many new projects including the expansion and rewire of a flour mill and NZ Wood Export woodchips ship loading facility. Wilsons Cement ship unloading and storage facility.

Water and Wastewater treatment Electrical Engineering, switchboard and control systems supply for local authorities.

- Tauranga
- Mount Maunganui
- Te Puke
- Whakatane

Flood Control Pumping System for Rangitaikei Plains Catchment Commission

Electrical Engineering, Coolstore Control and packhouse systems for kiwifruit industry.

- BOP Fruitpackers
- BOP Coldstorage
- Katipak
- Te Awanui Huka Pak
- Te Puna Pack and Cool

Te Puke Dairy Company Tanker unload and reception system automation.  
Bay Milk Energy Centre Electrical Services

NZ Wood Export Ltd  
Electrical installation for a Woodchip storage and ship loading facility Mt Maunganui.

Tauranga Harbour Bridge Toll System Design Lead and Project Manager. One of the first uses of Computers as a control system in New Zealand.

Waikato and Districts Electrical Contractors Assn President 1997-1998.  
Wage negotiator for employers for Electrical Contractors National pay rates.



Tauranga Sewage Treatment Plant



Mt Maunganui Sewage Pump Station



Kiwifruit grading and packhouse



Kiwifruit Coolstore



Te Puke Tanker unload system



Woodchip ship loading system



Tauranga Harbour Bridge Toll System



Press Conference at conclusion of Wage negotiation.

1975 - 1980

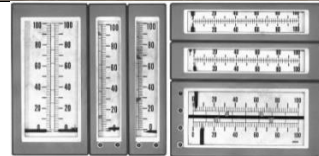
**Kiwi Fertiliser, Morrinsville. - Electrician and Instrument Technician**

Assistant Maintenance Electrician

Maintenance of Sulphuric acid and fertiliser manufacture plant.



Instrument technician for plant instrumentation



Commissioning of 1 Megawatt Turbo Alternator power generation plant

- Fault relay testing
- 11KV switchgear testing



1974 - 1975

**L Crowley Ltd, Electrical Contractor, Tauranga. - Electrician**

Electrician

Bay Savings Bank Mechanical Services and Fire Alarms. Installation and commissioning.



1971 - 1974

**L Crowley Ltd, Electrical Contractor, Tauranga. - Apprentice Electrician**

Apprentice Electrician  
8,000 hour Electrical Apprenticeship.

Industrial Installations for regional industry around Tauranga.

- Dominion Salt
- BOP Fertiliser Works
- Tauranga Hospital
- Otis Elevators
- Melrose Home and hospital
- Caxton Paper Mill
- Ruahihi Power Scheme
- Te Puke Dairy Company
- Bay Savings Bank Fire Alarms



